REIMAGINING BUSINESS ANALYSIS USING THE BACCM

Bola Adesope, PMP, CBAP, CSM, CSPO, ITIL SAFe SPC, MBA....



DOBAC BA Summit. Jan 2025

WE HAVE THE CAUSE. YOU HAVE THE EFFECT



Bola Adesope, PMP, CBAP, CSM, CSPO, SAFe SPC Founder & Practice Lead, SixDots.io Advisory Lead, STACEY & LLOYD

Dots

Summary Profile



Speaker, Consultant, Trainer, Coach, College Professor



Deloitte, Accenture, PwC, TD Bank, Bell Canada, Sonnet etc



Business Transformation, Project Management, Business Analysis, Change Management.....

North America, Europe, Africa



Bola Adesope. ITIL, PMP, CBAP, CSM, PSM, CSPO, ICP-ACC, LPM, SAFe SPC Founder/Lead @ SixDots.io. On a mission to transform 1 Million Careers/Ideas by 2030. Busine...



- 2022 Top Business Analysts to watch (IIBA)
- Winner, Agile Emerging Speaker, Toronto 2019
- Author, 2018 Most Popular Article, BA Times
- Best Author, May 2018: PM Times
- Entrepreneur Award, CNP/CAP Canada
- Top 25 Canadian Immigrants Award Finalist



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How would you describe your Business Analysis Experience Level?

(1) Start presenting to display the poll results on this slide.

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What do Business Analysts Do?

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For the sake of Definition.....

....the practice of enabling change within an enterprise by defining needs and recommending solution that adds value to the stakeholder

..The set of activities performed to support the delivery of SOLUTIONS that align to business objectives and provide continuous VALUE to the ORGANISATION www.si

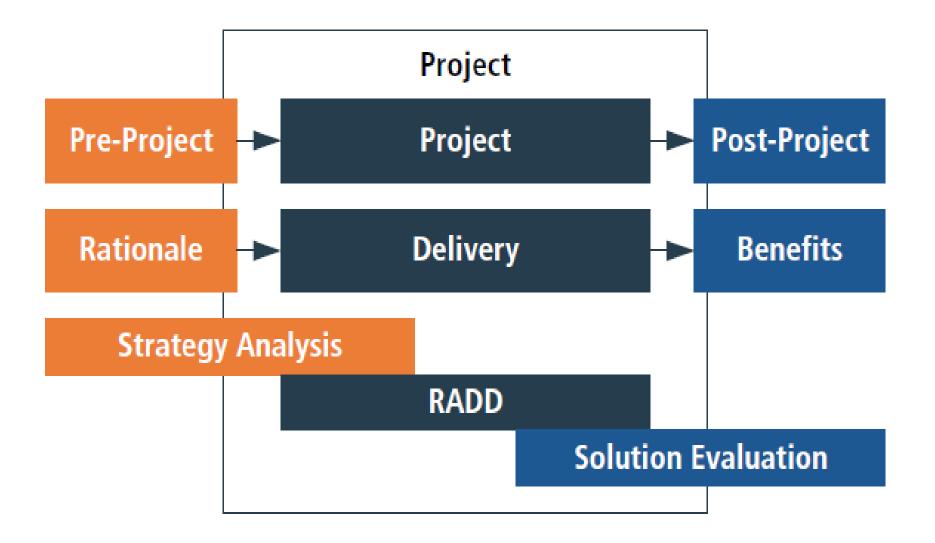
Who Do BAs work with?

Hands over to/assigns	Board	controls	Strategy	Strategic BA as Management Consultant to support setting company strategy/goals
	Business	needs	Change	BA to understand Business Requirements and deliver Business Cases (Cost/Benefit)
	75	724		to recommend suitable projects
	Sponsor	provides	Budget	BA to support effort estimation for all product and process related changes,
	25			in order to determine required budget
	Project Manager	manages	Project	BA to manage the product scope (requirements) within project scope
	~			DA to second and concentualize
	Developer	creates	Product/Process	BA to recommend and conceptualize solutions, interface Dev to Business e.g. as acting Product Owner
	~			
	Tester	assure	Product/Process	BA to support testing and quality assurance, assess and validate the
	\checkmark			solution, support transition
•	End User	use	Product/Process	BA to assess performance, determine delivered value - after project end.



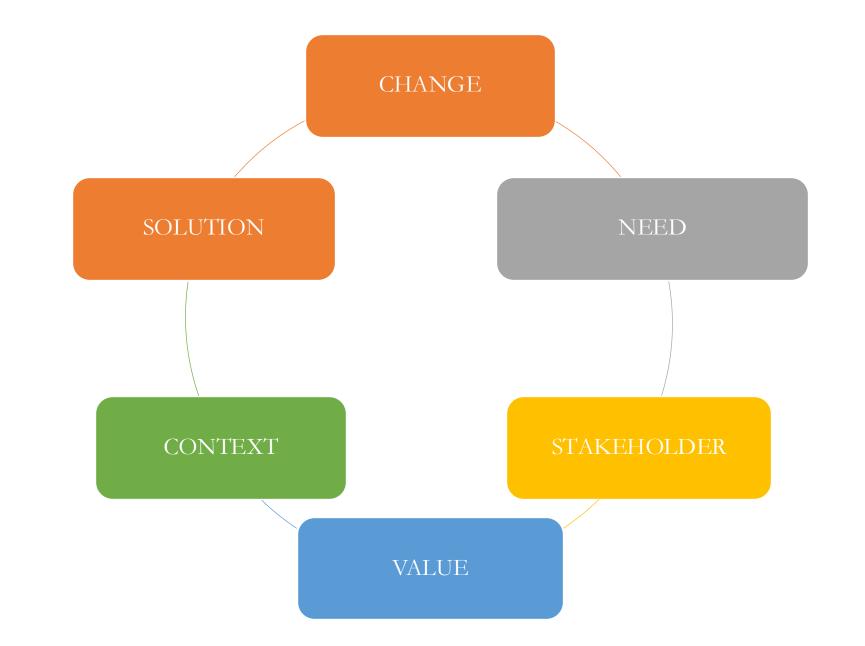


Business Analysis Beyond Project





The Business Analysis Core Concept Model

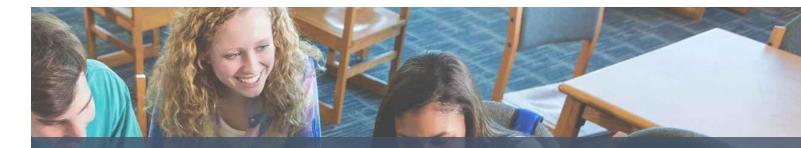




Group:

Business

Analysis Canvas (BACCM)



Read Case Study Ordering System, and create the Business Analysis Canvas for the Project

Tool: Miro

Time: 25 minutes





Appreciate your Feedback. Please Scan this QR Code



Dots **HANDS-ON & PRACTICAL** BUSINESS **ANALYSIS** IMMERSION PROGRAM Gain in depth knowledge and Hands-on Experience as a Business Analyst with BA tools and live project **NO PRIOR EXPERIENCE NEEDED BENEFITS** DATE Gain Hands-on, practical project experience Feb 2 - Apr 25, 2025 • Different BA techniques and skills DURATION Resume workshop, Mock Interviews 12 Weeks Thriving Community and Post Training Support • Fun, engaging and Collaborative Learning

• Master several BA tools (Figma, Confluence, Visio, Jira, GenAl (ChatGPT), Miro etc)

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